



BE PART OF THE 2018 SQUAD



BUILD YOUR NEXT MARKETING CAMPAIGN AT THE MOST EXCITING GAME IN TOWN!

WE HAVE A GREAT PRODUCT

AND SO DO YOU. LET'S JOIN FORCES.

WE HAVE LOYAL FANS

WHO CAN BE YOUR CUSTOMERS

ALL AT THE BIGGEST SHOW

**JOIN US & WE'LL BUILD YOUR MARKET
SHARE TOGETHER**



BE ON THE TEAM 2018

“Our responsibility is getting players playing for the name on the front of the jersey, not the one on the back. Our business partners help us win championships.”

- 2,000+ PEOPLE AT EVERY HOME GAME
- WIDE DEMOGRAPHIC & SOCIOECONOMIC MIX
- EXCELLENT MEDIA COVERAGE
- GREAT BUSINESS OPPORTUNITIES
- A CAPTIVE AUDIENCE OPEN TO YOUR MARKETING
- ACCESS TO SCHOOLS & OTHER AUDIENCES
- SIX YEARS, TWO CHAMPIONSHIPS, FIVE TIMES IN THE PLAYOFFS
- A LOW COST PER IMPRESSION





Courtside hospitality

We can deliver what you want – action and fun – all indoors



Corporate hosting

The Sharks pre and in-game hosting is the best in town

Social club events

Bring the work team to a game as part of a night out



Business opportunities

We will work with you to develop a mutually satisfying partnership





YOUR GOALS ARE OUR GOALS

We know one size does not fit all. We work proactively with you to come up with a package that meets both our goals.

Want a courtside table?

They're pretty popular. For the diehard sponsor who loves hosting staff and clients.

Need lots of tickets?

From 10 to 100, we can block book great seats for you and your staff.

Want to market your business?

We can introduce you to a captive audience of 2,000+ per game

Or maybe you just like basketball...

...in which case, we have a range of packages that will suit you perfectly.

THE NUTS & BOLTS

- DISTRIBUTE PRODUCT AT GAMES
- GET INVOLVED WITH IN-GAME GIVEAWAYS
- USE PLAYERS IN YOUR ADVERTISING
- MAKE US AN OFFER TO GET YOUR NAME COURTSIDE
- SUPPORT BASKETBALL DEVELOPMENT IN SOUTHLAND
- TAKE CLIENTS TO A GAME IN THE WARM, COMFORTABLE SURROUNDINGS OF ILT STADIUM
- SOUTHLAND
- INNOVATIVE PROMOTIONS



OUR PARTNERSHIP PACKAGES

GOLD

\$12,000 +GST

- 10 seats at your own branded courtside table, with hospitality provided
- Another 10 general admission game tickets per home game
- Courtside signage
- Access to players for promotional activities (subject to conditions)
- Recognition on game day programmes and other marketing collateral, including our website and at home games via the game announcer
- Marketing opportunities developed in conjunction with the Sharks

SILVER

\$6,600 +GST

- Six tickets to the corporate lounge for home games
- Six other general admission game tickets per home game
- Access to players for promotional activities (subject to conditions)
- Recognition on game day programmes and other marketing collateral

BRONZE

\$3,000 +GST

- 10 game tickets / passes
- Recognition on game day programmes and other marketing collateral

**Or you
decide...**



Want a custom package? We will work with you to make a package that fits your goals!

Want to distribute product to a captive audience? We can help you do that. Need to get your message to a wide cross-section of the Southland sporting public? We can help you do that too.

In fact, whatever you want to market, our team can help. And if you just love watching an exciting sport in a warm and dry stadium – we can help with that too.

The Southland Sharks are all about working with you to achieve whatever you want to achieve, and we offer monthly payment plans for your sponsorship package if you wish.

We need your support to maintain our championship winning ethos, and we can help you through a truly symbiotic and mutually satisfying relationship.

Call General Manager Jill Bolger or Jan McAra today to discuss your dreams and marketing goals.

Sponsorships are limited – so call now!

Jill

03 211 2254
027 315 4769

Jan

027 436 2775



FRIENDS OF THE SHARKS

\$1,200 + GST

- Four game tickets to every home game
- Weekly draw for one of two courtside tables for six people
- Recognition on a combined pull up banner in the ILT Stadium Southland foyer at home games

